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PRESS RELEASE

CCI Europe acquires Digital Collections

CCI strengthens its successful CUE publishing platform by adding Digital Collections' (DC) best-in-class digital asset management (DAM) capabilities.

On 11 April 2019, CCI welcomed Hamburg-based DC into the family of companies which have developed the CUE publishing platform. CCI Europe has acquired full ownership of DC which will now join the existing collaboration between CCI and its other subsidiary company, Escenic, in the development of CUE.

Growth journey

The acquisition of DC is the next step in CCI's growth journey that is driven by the CUE publishing platform.

In the last six months, CCI has received orders for CUE installations from several large media companies, such as The Economist, Polish broadcaster TVN, and German news publishers Der Tagesspiegel, Handelsblatt, Badische Neueste Nachrichten, and Ippen-Gruppe, with more orders in the pipeline. CCI is experiencing strong interest from organizations who are looking for a partner and a platform to drive their digital transformation.

Industry-leading DAM platform

DC is known worldwide for its industry-leading DC-X digital asset management platform which enables media companies to manage diverse content assets, such as pictures, text, and videos, in a central content repository and integrate external sources, such as RSS feeds and agency wires, into their content creation workflow.

DC-X will continue as a stand-alone digital asset management solution but will also be added as a native component of CUE to provide a robust and coherent publishing platform and an even better end-user experience across both solutions. DC's entry into the CUE family also strengthens the team behind the development of CUE.

"Joining the CUE family is a natural next step in DC's future development. Our customers are increasingly focused on tools and systems that can help them drive their digital business forward. CCI has a best-in-class publishing platform in CUE which offers a strong solution to the digital transformation challenge," says Ole Olsen, CEO of DC.

Boosting innovation

DC's new role as part of the CUE family will be similar to that of Escenic, the Oslo-based CMS software company which was acquired by CCI in 2013: DC will continue to operate as a separate



company with own products and customer base, collaborating closely with CCI and Escenic for future developments.

“Welcoming DC to the CUE family means an extra boost to our innovation power. The DC team is second-to-none when it comes to digital asset management solutions and we look forward to learning from and evolving with them,” says Dan Korsgaard, CEO of CCI.

For further information, please contact Jacob Gjørtz, Vice President Marketing at CCI, at +45 30 84 40 30 or jgj@ccieurope.com

Please see fact sheet below.



FACT SHEET



About DC

With more than 180 customers across the world, DC is a well-established vendor in the international media industry. Among DC's customers are Egmont, Funke Mediengruppe, Gannett, Singapore Press Holdings, and many more.

Founded in 1991, DC has a long history of developing digital asset management solutions. DC-X is an industry-leading DAM platform which is currently in use among several CCI and Escenic customers.

DC is based in Hamburg, Germany, and employs 23 people, all of which will continue in their current roles.

For more information, visit digicol.de



About CCI Europe

CCI develops multichannel publishing platforms for media and brand publishers all over the world. We help our customers create engaging content, reach new audiences, and run a profitable business.

We have been in the industry since 1979 and have a long history of developing market-leading solutions to news publishers. Our publishing platforms are used by a wide selection of media companies around the world, such as The New York Times, Gannett, and McClatchy in the US, Axel Springer, Der Tagesspiegel, Handelsblatt, and Ippen-Gruppe in Germany, JP/Politikens Hus, SVT, and Yle in the Nordic countries, and Times of India and The Hindu in India.

CCI employs 170 people and has offices in Denmark, Norway, Germany, USA, and Bangladesh.

For more information, visit ccieurope.com



CUE

About CUE

CUE is a publishing platform that reinvents storytelling in every digital format.

With key features like innovative digital storytelling capabilities, an open platform architecture, and a consolidated, web-based UX with all tools ready at hand, CUE supports the publishing needs of media and brand publishers like no other platform.

Designed as a headless, media-neutral content management system, CUE enables content creators to distribute their content to any audience, channel, or device, incl. websites, mobile, apps and print.

CUE gives media and brand publishers the freedom and flexibility to stay ahead of the game in business and technology.

For more information, visit cuepublishing.com